

Media 101 References and Resources

Still need more information on dealing with the media? These Web sites and books offer helpful advice:

Media Toolbox: <http://www.gdrc.org/ngo/media/index.html>

Media Relations Tools: <http://www.nahu.org/media/tools.cfm>

How to Communicate with Journalists: www.fair.org/index.php?page=122

“Media Training 101: A Guide to Meeting the Press” by Sally Stewart

“How to Deal with the Media: A Practical Guide” by Dennis Barker